

# Pablo D. Herrera Veitia

Academic CV

PhD Candidate Social Anthropology

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65 /3 Viewforth, EH10 4LQ Edinburgh, UK

## EDUCATION

**University of St. Andrews, Scotland, UK. Sep 2015 - Aug. 2020 (expected)**

PhD Candidate Social Anthropology under supervision of Dr Huon Wardle

**Cuban Cultural Processes Postgraduate Research Methods Module - Jun. 2008**

School of Communication and Media Arts. Havana, Cuba

**MSc Sound Design (First Class) - Aug. 2006**

University of Edinburgh, Scotland, UK

**BA English Language and Literature - Jul. 1994**

University of Havana, Cuba

## AWARDS

**2018-2019 Nasir Jones Fellow**

Hiphop Archive and Research Institute. Hutchins Center. Harvard University, Boston, USA

**2015 - 2020 Social Anthropology Department Scholarship PhD**

Social Anthropology. University of St. Andrews, UK

**2010 ACE Student Award**

Reid School of Music. University of Edinburgh. Scotland, UK

**2006 International Student Award**

Edinburgh College of Arts, University of Edinburgh. Scotland, UK

**2006 Graduated First Class of MSc Sound Design**

Special commendation for overall research and academic delivery on Digital Studio Media

Project Edinburgh College of Arts, University of Edinburgh, UK

**2005 Full Chevening Scholarship**

British Council Cuba, Foreign and Commonwealth Office, UK

## PUBLICATIONS

**Forthcoming. Afro-Cuban Hip Hop: Music Production as A Cultural Experience**

Cuban Hiphop Encyclopaedia. CIDMUC. Cuban Institute of Music, Havana.

**2018. This Journalist Started the Directory of Afro-Cuban Women.** OkayAfrica.com

**2017. A History of Havana's Best Rappers and MCs.** OkayAfrica.com

**2017. This New Compilation Connects Afro-Cuban Hip-Hop to the Global Black Resistance.** OkayAfrica.com

**2017. Daymé Arocena's 'Cubafonía' Is a Wonder of Handcrafted Cuban Music.** OkayAfrica.com

PUBLICATIONS (continuation)

**2016. 9 Afro-Cuban Artists and Intellectuals You Should Know.** OkayAfrica.com  
**2013. Movimiento. Revista Movimiento. No.1 Year 10.** Cuban Hip Hop Agency. Cuban Music Institute. Havana  
**2012. The Wilber Calver Story.** Sebastian Scotney/Alex Wilson Records  
**2008 Respuestas y Llena de amor el mambo. Clave. No. 3, Year 10.** Cuban Institute of Music. Havana  
**2007. Diaspores and Other Texts. Metronome No. 11. What is to be done? Tokyo**  
Special Edition for documenta 12 magazines. Metronome Press, Tokyo, Japan  
**2006 Political Entertainment: The Communicative But Remove Yourself Show. Metronome No.10**  
Future Academy. Special Edition for documenta 12 magazines. Metronome Press, Oregon,USA  
**2004 Generation Rap.** Music and Nightlife. Time Out Havana. Second Edition. Penguin Books, London  
**2003 Cuban Rap: New Aesthetics Possibilities for Cuban Song.** Music Bulletin No. 11-12. Casa de las Américas. Havana

### SELECTED GUEST LECTURES AND PANELS

**June 2018. What Motivates Me?**

Caribbean Studies Conference. Havana, Cuba

**May 2018. Sonic Triptych. Canadian Anthropological Society**

CASCA Cuba, Santiago de Cuba, Cuba

**Oct. 2017. 'Carnival!/Carnival!/Kanaval! -- Caribbean/Caribe/karayib'**

University of St. Andrews, Scotland

**Oct. 2017. Orisha Devotion and Creolisation in Havana**

Goldsmith, University of London

**Mar. 2017. The Acoustics of Dwelling: A Sound Workshop**

SIEF 2017 Gottingen Germany

**Dec.2015. Cosmopolitanism --Making and Sharing Knowledge. Postgraduate Panel**

Department of Social Anthropology. University of St. Andrews. St. Andrews, UK

**Oct. 2015. Perception and Imagination: Research Methods and Reggaeton in Cuba**

Department of Social Anthropology. University of St. Andrews. St. Andrews, UK

**May 2015. Cuban Hip Hop From Edinburgh.**

TEDx Portobello, Edinburgh, UK

**Mar. 2015. Utopias, Realities, Heritages: Ethnographies for the 21st century** SIEF 2015. Zagreb

**May 2012. Afro-Cuban Hip Hop: Music Production As A Cultural Experience**

Laboratório de Etnografia e Estudos em Comunicação, Cultura e Cognição. Rio de Janeiro, Brasil

**Jul. 2009. Rap, Rumba and Reggaeton: Cuban Hybrids of Cultural and Political Desire**

Migrating Music Conference. SOAS, University of London. London, UK

**Jul. 2008. Crisis and Healing in Popular Cuban Music**

EMSFM Conference. Seattle, USA

## TEACHING EXPERIENCE

### **Teaching Assistant. Anthropology in the World (SA1001) September 2017- present**

Undergraduate Sub-Honours Module. Department of Social Anthropology. University of St. Andrews.

- Impart weekly seminar and mark Module assignments.

### **Teaching Assistant. Great Ideas (ID1003) September 2017-present**

Undergraduate Sub-Honours Module. Mathematical Institute. University of St. Andrews.

- Impart weekly seminar and mark Module assignments

### **Head of Phonetics Workshop. English as a Foreign Language (EFL). Sept. 1995 - Sept. 1997**

Department of English. School of Foreign Languages, University of Havana. Cuba - Led team of two instructors.

- Conducted curricular Audition and Listening workshops sessions

### **Teacher / Instructor. English as a Foreign Language. Jul. 1994 - Sept. 1997**

Department of English. School of Foreign Languages, University of Havana. Cuba.

- Taught curricular Oral Expression I, II, III, & IV; Listening I, II, III, IV & Writing I, II, III, IV. to 1st & 2nd Year students
- Conducted Phonetics curricular workshops for 1st and 2nd Year students

### **Teaching Assistant. English as a Foreign Language. Oct. 1991 - Jul. 1994**

School of Foreign Languages, University of Havana. Cuba

- Hired as teaching assistant to support the Language Teaching Services team across a number of schools within the university including School of Foreign Languages, the School of Liberal Arts, the School of Biology, and the Department for Professional Training.
- Taught ESL/EFL Spectrum Series.

## RELEVANT PROFESSIONAL EXPERIENCE

### **Future Sound of Havana. Compilation of Cuban Electronic Music. Nov. 2015 - 2017**

Waxploitation. Havana/Los Angeles. Consultant and Project Manager

### **GoPro Cuba Trip. Documentary. Nov. 2015 - Apr. 2016**

Waxploitation/GoPro. Havana/Los Angeles. Project Coordinator

### **Rumba. Film script. Jun. 2007- present**

Kaveh Nabatian. Productions Kinesis. Montreal, Canada - Co-Writer

### **The Latin And The Jazz. Documentary. Mar 2013**

Blacjac Entertainment Group - Consultant

### **Cuba at Urban Vibes. Jun. 2011-Jul. 2012**

Urban Vibes. Kulturreferat. Landeshauptstadt München. Munich, Germany-Creator - Project Manager

### **Wilber Calver Story. Interview. May 2012 - Jul. 2012**

Sebastian Scotney / Alex Wilson Records. London, UK - Co-writer

### **Rodrigo y Gabriela. Mar. 2011 - Jan. 2012**

Peter Asher Management Inc. Rubyworks/Abdala Studios Cuba - Project Manager, Logistics Coordinator

### **La Linea Presents: Calle 13 at La Tribuna Antimperialista. Havana. Concert. Mar. 2010**

SGAE Cuba / Como No! - Music Consultant

## RELEVANT PROFESSIONAL EXPERIENCE (continuation)

### **Geoff Baker. Jun. 2006 - May 2010**

Habana Hip Hop Productions/Royal Holloway University of London - Music Consultant

### **La revolucion del cuerpo.**

### **Gilles Peterson Presents Havana Cultura: New Cuba Sound. Oct. 2009**

Brownswood Recordings - Music Producer

### **An Ideal State of Popular Music. Experimental Documentary. Sept. 2009**

digitalB/Kaveh Nabatian - Director, Co-Producer, Sound Design, Editor, Concept

### **UK / Cuba Contemporary Music Exchange Initiative. Oct. 2003 - Aug. 2008**

British Council Cuba - Music Consultant

### **Incubator Cuba (UK) Feb. 2007 - Aug. 2008**

British Council Cuba - Country Producer

### **Popular Music: An Approximation. Vol. I. Documentary. Aug. 2008**

digitalB Productions/Ctrl-Z Studios - Director, Producer

### **British Council Cuba Nov. 2003 - Sep. 2005**

Music Consultant and Music Events Coordinator

## PROFESSIONAL AFFILIATION

**Member ITI Scottish Network** (Scottish Network of Translators and Interpreters)

**Member SGAE** (Spanish Society of Authors and Publishers)

## LANGUAGE PROFICIENCY

**Spanish** (native speaking, reading, writing)

**English** (quasi-native speaking, reading, writing)

**Russian** (intermediate speaking, reading; basic writing)

**Portuguese** (intermediate speaking, reading; basic writing)

**French** (intermediate reading; basic speaking, writing)

**Italian** (intermediate reading; basic speaking, writing)